

SSHRC ≡ CRSH

PARTNERSHIPS FOR **SUCCESS**



Social Sciences and Humanities
Research Council of Canada

Conseil de recherches en
sciences humaines du Canada

Canada



THERE ARE MORE THAN A THOUSAND SSHRC-FUNDED SOCIAL SCIENCES AND HUMANITIES RESEARCHERS IN CANADA STUDYING ISSUES THAT CAN HELP YOUR BUSINESS THRIVE.

THEY ARE EXAMINING RELEVANT SUBJECTS LIKE:

RECRUITMENT AND RETENTION

GLOBALIZATION

LEADERSHIP

INTERCULTURAL RELATIONS

COST OPTIMIZATION

CORPORATE SOCIAL RESPONSIBILITY

TRADE

... AND MORE.

The Social Sciences and Humanities Research Council of Canada (SSHRC) provides opportunities that allow businesses to work hand-in-hand with the research community.

These partnerships are designed to create new insights on key issues and build strong networks that can result in direct benefits for your business.

BENEFITS FOR BUSINESS

Research collaboration gives you access to unique knowledge, talent and innovation that can help you:

- Develop and enhance your products and services
- Expand your markets
- Increase your productivity
- Develop highly qualified people in your field
- Generate new revenue
- Minimize costs
- Gain a competitive edge

Because social sciences and humanities research covers such a broad range of subjects, opportunities abound to collaborate with the best researchers and graduate students who will add value to your business.

Social sciences and humanities disciplines include, among others:

MANAGEMENT, BUSINESS AND ADMINISTRATIVE STUDIES

LAW

ECONOMICS

INDUSTRIAL RELATIONS

INTERNATIONAL RELATIONS

MEDIA AND COMMUNICATIONS

PSYCHOLOGY

DEMOGRAPHY

EDUCATION

GEOGRAPHY

POLITICAL SCIENCE

LITERATURE AND MODERN LANGUAGES

FINE ARTS AND DESIGN.

PARTNERSHIPS FUNDING

SSHRC offers two types of grants for partnerships between Canadian or international businesses and academic researchers.

Partnership Development Grants

SSHRC contributes from \$75,000 to \$200,000 over one to three years to help get new research partnerships off the ground. Projects may result in best practices, models and/or direct business applications. Business and other partners provide cash or in-kind contributions.

Partnership Grants

SSHRC contributes typically from \$500,000 to \$2.5 million over four to seven years to advance social sciences and humanities research and the use of that research on a larger scale. Business and other partners provide cash or in-kind contributions and may also provide intellectual leadership. Applicants can also request funding from the Canada Foundation for Innovation to finance infrastructure costs related to their project.

CONNECTION GRANTS

Through its Connection Grants, SSHRC contributes typically from \$7,000 to \$50,000 to support events and activities that bring social sciences and humanities research findings to wider audiences.

SSHRC-FUNDED PARTNERSHIP SUCCESES

A multidisciplinary research initiative at the University of Waterloo has helped Christie Digital Systems Canada Inc. bring a **revolutionary display technology** to Canadian theatres.

A University of Northern British Columbia researcher has helped develop and successfully market BeetleCrete—an **eco-friendly commercial product** used in building construction and design.

TD Bank is now completely **carbon neutral** thanks to its involvement in the Research Network on Business Sustainability, based at The University of Western Ontario.

By applying findings from a Université du Québec à Trois-Rivières researcher, Usinatech, a company manufacturing high-precision mechanical equipment, significantly increased its **productivity and client satisfaction**.

The Generational Career Shift Project, a collaboration between Guelph, Dalhousie and Carleton university researchers, offers employers new tools to understand and manage **generational differences in the workplace**.

HOW IT WORKS

Step 1

Identify your core business challenges, research questions and/or talent needs.

Step 2

Find the researchers best suited to your needs by exploring SSHRC's web-based search engine or contacting university and college research offices. Researchers or institutions may also approach potential partners directly.

Step 3

Meet with researchers to discuss the potential partnership. At any time, contact SSHRC for more information on partnership funding opportunities.

Step 4

Work with your partners to develop and submit a grant application. The application must be submitted on behalf of the partnership by a "project director". All grants awarded by SSHRC must be administered by an eligible institution.

Step 5

After a competitive review process, your partnership may be awarded a grant. See individual funding opportunity descriptions on the SSHRC website for specific information on application deadlines and announcement dates.

FOR MORE INFORMATION

For more information on SSHRC partnership grants, please visit: www.sshrc-crsh.gc.ca/partnershipsforsuccess or email partnershipgrants@sshrc-crsh.gc.ca.

Join SSHRC's social networks on Facebook, Twitter and YouTube.

