

# **Formative Evaluation of the Aid to Scholarly Publications Program (ASPP)**

## ***Part III : Case Study Reports***

**Prepared for:**

Social Sciences and Humanities Research Council

**Prepared by:**

Goss Gilroy Inc.  
Management Consultants  
Suite 900, 150 Metcalfe Street  
Ottawa, ON K2P 1P1  
Tel: (613) 230-5577  
Fax: (613) 235-9592  
E-mail: [ggi@ggi.ca](mailto:ggi@ggi.ca)

November 22, 2004



**GOSS GILROY INC.**

Management Consultants  
Conseillers en gestion

Darin Barney. *PROMETHEUS WIRED: The Hope for Democracy in the Age of Network Technology*. Vancouver: University of British Columbia Press. 2000.

## Book Profile

Publisher	Canada: University of British Columbia Press, Peter Milroy, Director U.S.: University of Chicago Press, separate edition (rights sold by UBCP) Australia & New Zealand: University of New South Wales Press, separate edition (rights sold by UBCP)
Editor	Emily Andrew
Copyright	Darin Barney, 2000
Print runs	500 cloth and 1,000 paper for UBC Press edition (longer runs than average for a Canadian scholarly monograph) 2,200 cloth and 3,000 paper for U. of Chicago Press edition U. of New South Wales Press printed own edition
Translations	N/A
Distribution (within/outside Canada)	As above, plus: for Canada, UBC Press edition distributed through Georgetown Terminal Warehouses; for U.K. and Europe, UBCP edition distributed through Eurospan University Press Group; for Asia (except China, Taiwan, Korea, and Hong Kong), East West Export Books; for the countries in brackets, Asia Publishers Services Ltd.
Other forms of publication	Electronic publication rights to selected UBC Press titles are licensed to NetLibrary, although this title was not selected by the licensee. About 75 recent titles (since 2001) have also been licensed to Baker & Taylor's (U.S.) e-book program, but this title was published before the starting date.
Promotion of the book by publisher / by author	Publisher sent review copies to newspaper and magazine review media and learned journals; complimentary desk copies to interested academics.
Reprints	N/A
Book reviews	<i>Newspapers</i> : Vancouver Sun, Kitchener-Waterloo Record, St. John Telegraph-Journal. <i>Periodicals</i> : New York Review of Books; Choice (published by American Library Association), which named Prometheus Wired an outstanding book of the year; Literary Review of Canada; Quill & Quire (starred review); Books in Canada; Canadian Book Review Annual; Labour/Le Travail. <i>Learned journals</i> : Prometheus, New Political Science, American Political Science Review, Online Information Review, Journal of Communication, Virginia Quarterly Review, Telecommunications Policy, TOPIA: A Canadian Journal of Cultural Studies, New Zealand Sociology, Theory & Event, Journal of Information Technology, Resource Center for Cyberculture Studies, Contemporary Sociology: A Journal of Reviews, Canadian Public Administration, IEEE Spectrum (published by International Electrical and Electronic Engineers).



Prizes/awards/ recognitions	Prometheus Wired was nominated for 2001-02 Harold Adams Innis Prize (CFHSS) and won 2001 award for social and ethical relevance in communication policy research, presented by the McGannon Communication Research Center, Fordham University, New York. Darin Barney also received the \$25,000 Aurora Prize for 2003, awarded by the SSHRC for “his research into citizenship and his critically acclaimed book, Prometheus Wired.”
--------------------------------	---

## Publication Process

*Timeliness:* The author considers one year to 18 months a reasonable delay from submission of manuscript to publication. “Reasonable” depends on the book’s content, but any longer than 18 months is “unreasonable”. In the case of this book, the process took close to 12 months. Timeliness was important since the dynamics of contemporary technology are changing quickly, and a book in this field can soon go out of date.

From the publisher’s viewpoint, a scholarly monograph should take a maximum of 18 months from submitted manuscript to publication; more optimally, 8-9 months from completion of peer review to publication, allowing 4-6 months for production of finished books. Other titles submitted to the ASPP sometimes take longer, since the program can add 4-6 months for its adjudication process. The ASPP needs to be timely in its responses: a title like this one is time-sensitive, and an unreasonable delay in processing the funding application would do irreparable harm to its prospects.

*Interaction with the program:* The book was based on the author’s doctoral thesis. Professor Barney found that UBC Press editor Emily Andrew inspired confidence that he and his manuscript were in good hands. She provided excellent advice in reconstituting his thesis as a book. The process of applying for ASPP funding proceeded expeditiously. The author felt that this was in part because Ms. Andrew ensured the manuscript was in good shape editorially prior to submission, in part because she was very attentive to the progress of the application. According to the publisher, one reader’s report was obtained by the publisher, and the other by the ASPP. The publisher felt that UBC Press secured its report “from one of a handful of North American experts in political philosophy and communications.” The publisher cited this as an example of a university press having a large investment in finding the most qualified possible assessors to ensure the quality of its publishing program.



*Added value of the manuscript review process:* The author reported that the ASPP report did not recommend extensive changes to the manuscript. The resulting revisions were relatively minor, but did improve the book's quality. Ms. Andrew and the ASPP both reviewed his responses to the reader's report. In general, the author found that undergoing peer review was a valuable experience. As a junior scholar at the time, he felt he learned a great deal about the scholarly publishing process. The ASPP process was a positive one.

## **Impact on Author**

*Role played by the book in the author's academic track record and career advancement:* Publication of the book and its critical reception appear to have made a highly significant impact on the author's academic record and career. He views the book's nomination for the Innis Award as positive for his career, as was the award from the McGannon Communication Research Center at Fordham. The University of Chicago Press submitted the book for the latter award. Thus the author also benefited from UBC Press's success in selling American rights to Chicago, one of the most prestigious scholarly publishers in the U.S. (UBC held an auction for U.S. rights, in which several prominent university presses participated, reflecting strong interest in obtaining the rights. Such auctions are more usual for commercial books than scholarly monographs.)

Being published by UCP also ensured that the book was more widely reviewed in American journals and purchased by American academic libraries, broadening the author's reputation as a scholar. Another significant result of American publication was that the author was appointed the 2001-2 Hixon-Riggs Visiting Professor of Science, Technology and Society at Harvey Mudd College in Claremont, California. This is considered an elite institution, which produces a high percentage of doctoral graduates who take positions in major public- and private-sector institutions in the U.S. While a visiting professor at the college, Professor Barney conducted a reading group and symposium based on his book.

## **Impact on Canadian Research Community**

*Intellectual impact of the book:* One indicator of the book's intellectual impact is the fact that its quality was recognized by Prof. Barney's peers, who nominated it for the



Innis Prize and selected it for the award from the McGannon Communication Research Center. Academic journals reviewed the book widely, and for the most part positively, across a broad range of disciplines: political science, communications, cultural studies, sociology, even literature. These reviews originated in several countries: Canada, the U.S., Australia and New Zealand.

A reviewer in the international journal Telecommunications Policy, Fabian von Scheele, asserted the author's original contribution to scholarship:

*The book presents an originality that is refreshing. Few authors have analysed information technology from the 'meta-perspective' of Barney. While reading the book I spontaneously felt 'this is a book that concerns everyone.' Ideally, the text should be recommended to all students involved in economic, technical and philosophical disciplines. Prometheus Wired is superbly written and thought provoking.*

This type of critical praise helped bring the book to the attention of researchers and policymakers.

The book's subject matter, digital technology and democracy, is highly contemporary and clearly interdisciplinary. The book is being studied in both politics and communications courses (see below).

Another indicator is that the author has received numerous opportunities to speak as a result of publication, both at universities in Canada and the U.S., and at conferences and public events in Canada. At the conference "Canada Today: A Democratic Audit," held in Ottawa in December 2001 and sponsored by the Centre for Canadian Studies at Mount Allison University and the Canadian Study of Parliament Group, Professor Barney appeared on a panel to discuss technology, globalization and Canadian democracy with professors David Cameron and Janice Gross Stein of the University of Toronto.

The book's intellectual impact is further illustrated by citations by other scholars: e.g. a citation in the article "Systems Design Meets Habermas, Foucault and Latour" in the book Socio-Technical and Human Cognition Elements of Information Systems, ed. Steve Clarke et al (Idea Group Publishing, 2002).



*Contribution to preservation of knowledge for future generations:* With its focus on the practice of politics in the digital age, the book is currently studied in universities in at least three countries. It is required reading in the graduate communications program at the University of Calgary, in a McGill graduate program, at York U. in sociology, and at Simon Fraser University in the communications department course on technology, self and community. In the U.S., in addition to being used at Harvey Mudd College as cited above, the book is prescribed for a course in journalism and technical communication at Colorado State University and in science and technology studies at Rensselaer Polytechnic Institute in Troy, New York. The book is prescribed for a political communication course at the University of Canberra, Australia. According to information supplied by the author, it is also on a reading list at a university in Germany.

*Contribution of a Canadian perspective on a research question:* Given its publication and positive reception in the U.S., Australia and New Zealand, the book has been able to bring a Canadian perspective to bear outside Canada on a subject of international research interest and study. The book includes many Canadian examples and cases, in addition to international ones. The author's primary sources include, in addition to Plato, Aristotle, Marx and Heidegger, the thought of Canadian political philosopher George Grant. Thus the book introduces Canadian political and communications issues, and the thinking of an important Canadian intellectual, to non-Canadian audiences. Prof. Barney's stint as visiting professor at Harvey Mudd College was an opportunity to exert a Canadian influence on the thinking of doctoral students who go on to work for major U.S. corporations and such institutions as NASA.

## **Impact Outside Canadian Research Community**

Impact of the book on Canadian decision-makers: The author has been asked by various policymakers and policy bodies to discuss his book's ideas. The current federal Treasury Board minister, Reg Alcock, consulted the author while Mr. Alcock was involved in government-on-line research through the Centre for Collaborative Government. Prof. Barney was invited to meet with officials of the Department of Foreign Affairs and International Trade to discuss government-on-line issues. He accepted an invitation to attend a session with the new deputy minister for democratic renewal in the Ontario Attorney-General's Office. He also addressed a plenary session



of the Institute of Public Administration of Canada. Prof. Barney was appointed for three years to an advisory committee to the Law Commission of Canada, an appointment now extended by a further two years. His work with the Law Commission has led to regular contacts with numerous public servants, educators and law professionals and scholars.

*Contribution of the book to public debate on contemporary issues:* The author's participation as a panellist in the 2001 Ottawa conference, "Canada Today: A Democratic Audit," cited earlier, is an example of the book's relevance to the contemporary debate on citizenship and democracy. Similarly, as described immediately above, the author has numerous involvements with policymakers and lawmakers who seek his views on current issues regarding digital technology and politics.

## Summary of Best Practices

*Author:* The author produced a work of original scholarship addressing contemporary concerns about democratic political practice and the influence of technology. The relevance of his research compelled attention by publishers, scholars and decision-makers outside Canada as well as within.

The author's participation in policy sessions and informal meetings with senior civil servants, and his performing advisory work with the Law Commission of Canada, enhanced the impact of his research on decision-makers and the public.

The author's participation in academic conferences enhanced his book's intellectual impact.

*ASPP:* Prompt and timely processing of the publisher's funding application by the ASPP, abetted by prompt and timely editorial and production processes by the publisher, ensured that a time-sensitive book was published within a reasonable timeframe.



*Publisher:* Editorial work on the author's doctoral thesis by the press's editor assisted the author in transforming the thesis into a book and making its research accessible to a wider readership as a published monograph.

The publisher's ability to license U.S. rights to the University of Chicago Press resulted in the book's becoming widely reviewed in American journals and achieving a larger American readership, and in the author's appointment to a prestigious visiting professorship at an American institution.

Promoting the book through newspaper and magazine reviews, as well as reviews in academic journals (electronic and print) and on policy-oriented websites, expanded the book's readership beyond the academic community.



*D.M.R. Bentley, Mimic Fires: Accounts of Early Long Poems on Canada. Montreal: McGill Queens University Press. 1994. 368 p.*

### Profile of the Book

Publisher	McGill Queens University Press
Editor	? / Philip Cercone
Copyright	D.M.R. Bentley, 1994
Print runs	747 cloth books
Translations	N/A
Distribution (within/outside Canada)	Canada, United States and Europe
Other forms of publication	N/A
Promotion of the book by publisher / by author	Press's seasonal catalogues
Reprints	N/A
Book reviews	Three book reviews
Prizes/awards/ recognitions	N/A

*Mimic Fires: Accounts of Early Long Poems on Canada*, is a book of Canadian literary criticism that surveys and analyzes eighteen long poems written about Canada between 1690 and 1900. In addition to an historical overview, conclusion and biography, each poem includes Dr. Bentley's commentaries with respect to context, prose sources, sources of inspiration for the poets, and a structural and stylistic analysis. The analysis integrates a number of theories such as ecopoetic, feminist, new historicist, and post-colonial theories.

The 368-page book was released on July 7, 1994. A total of 747 cloth books were printed in English. The book was distributed in Canada, United States and Europe. With respect to promotion, *Mimic Fires* was included in the Press's seasonal catalogues, which were distributed to various libraries and bookstores. These catalogues are also contained on the McGill-Queen's University website and will remain there as long as the book is in print.



A literature search yielded three book reviews. The book reviews were very positive and consistent in their description of Bentley's work. The reviewers regard the book as a critical authoritative work on early long poems and provide praise for its detail and meticulous research. Dr. Bentley is also commended for placing each long poem "within its larger cultural and literary framework, a task which few critics are able to accomplish".

## **Publication Process**

The manuscript review and publication process took place in 1993-1994. McGill-Queen's University Press applied for ASPP funding for this title. The press and the Federation simultaneously reviewed the manuscript. In the case of McGill University Press, the editors, who are also scholars, typically review manuscripts. The press's review process took 2.5 months, while the Federation review took 6 months. Total review and publication time was 17 months.

Twelve months was viewed as a reasonable timeframe for the internal review and publication process (3 months for peer review and 9 months for the publication process) providing it is not a time sensitive book and there are no substantive changes to be made to the manuscript.

There is general agreement that this book would not have been published without funding. While the value of the book is well recognized, it is likely that given the subject matter, Early Canadian Literature Poetry, the manuscript would not have received much publication interest outside Canada.

The added value of the ASPP was cited to be the constructive and helpful feedback received during the peer review process leading to some adjustments and improvements in the manuscript. In addition, the ASPP lends credibility to the book. ASPP funding was also viewed as enhancing the work of the Press. Canadian Literature, in particular, is believed to benefit significantly from ASPP funding.

## **Impacts on Author**

The publication of the manuscript was noted to have a positive impact on the author's career. While the author had published previous articles on the same topic, *Mimic*

*Fires* represented the first book published in Canada on this topic, helping to enhance the author's reputation in this field.

## **Impacts on Canadian Research Community**

*Mimic Fires* was the first published book on the topic of Canadian early long poems. Scholarly key informants credit this work with defining this field of study. Key informants agree that Bentley's work is critical in raising awareness and interest of early Canadian Literature. "It has had a large impact on a small community" [i.e. Canadian Literature Scholars]. It was also noted that the book from C.D. Mazoff *Anxious Allegiances* drew upon Bentley's work. Susan Glickman's *The Picturesque and the Sublime*, is also indebted to Dr. Bentley.

Scholarly key informants describe *Mimic Fires* as a very detailed, well researched and culturally referenced study which includes sound literary arguments and analysis. The book is reported to reflect an understanding of literary culture and presents a contextualized account of Canadian early long poems.

For specialists in early Canadian poetry this book remains one of the standard references for upper level undergraduates and graduate students interested in early Canadian Literature poetry. Scholarly key informants report that it continues to be the central reference in this field.

While this work impacts most directly on the Canadian research community, the Niagara Parks Commission dedicated a plaque to Thomas Moore, largely as a result of inclusion of Thomas Moore's long poem in *Mimic Fires*.

## **Best Practices**

The critical best practice described in this case relates to the quality of the peer review was cited to be very good. Constructive feedback received through the peer review process led to improvements in the manuscript.

***Alan C. Cairns. CITIZENS PLUS: Aboriginal Peoples and the Canadian State. Vancouver: University of BC Press. 2000.***



## Book Profile

Publisher	University of British Columbia Press: Peter Milroy, Director
Editor	Emily Andrew
Copyright	Alan C. Cairns, year 2000
Print runs	cloth 1,500 copies; paper 1,500 (longer runs than average)
Translations	N/A
Distribution (within/outside Canada)	<i>Canada:</i> UBCP edition distributed through Georgetown Terminal Warehouses <i>U.S.:</i> through University of Washington Press; for U.K. and Europe, Eurospan University Press Group; for Asia (except China, Taiwan, Korea, and Hong Kong) and the Pacific, East West Export Books; for the countries in brackets, Asia Publishers Services Ltd.
Other forms of publication	Electronic publication rights to selected UBC Press titles are licensed to NetLibrary, but this title was not among those selected by the licensee. About 75 recent titles (since 2001) have also been licensed to Baker & Taylor's (U.S.) e-book program, but this title was published before the start date.
Promotion of the book by publisher / by author	In addition to sending review copies to the news media, magazines and learned journals, the publisher co-hosted, in conjunction with McGill-Queen's University Press, a major debate between Prof. Cairns and Prof. Thomas Flanagan, author of another book on Aboriginal issues, <i>First Nations? Second Thoughts</i> . The debate took place at the 2000 Congress of the Humanities & Social Sciences hosted by the CFHSS. The two publishers also conducted a joint advertising campaign for the two books. At about the same time, the Canadian edition of Time magazine featured the disagreements between these two scholars in its May 15, 2000 cover story on First Nations self-government. At the conference of the International Council of Canadian Studies, May 18-20, 2000 at the University of Ottawa, Prof. Cairns appeared as a speaker on the program along with Margaret Atwood, John Ralston Saul, Hon. Monique Bégin, Hon. Michael Wilson, etc. <i>Inroads: the Canadian Journal of Opinion</i> commissioned an exchange of letters between Profs. Cairns and Flanagan, which was republished in the Montreal-based magazine <i>Policy Options</i> . All of the above occurred around publication date.
Reprints	Hardcover edition reprinted, 1,500 copies.
Book reviews	<i>Newspaper reviews:</i> Globe & Mail (review and Jeffrey Simpson column), National Post, Vancouver Sun (Barbara Yaffe column), Whitehorse Star, et al. <i>Journal reviews:</i> Canadian Journal of Political Science, Canadian Historical Review, Canadian Ethnic Studies, Canadian Review of Studies of Nationalism, Canadian Literature, Quill & Quire, UBC Law Review, Manitoba Law Journal, et al. <i>Website reviews:</i> Mi'kmaq / First Nations History Supplement, Eastern Door, The Nationalism Project (U.S. Internet site), et al.

Prizes/awards/ recognitions	Citizens Plus nominated for 2000 Donner Prize (Donner Foundation) and Harold Adams Innis Prize (CFHSS). The Centre for Research & Information on Canada (CRIC) commissioned an Internet paper titled “Bridging the Divide Between Aboriginal Peoples and the Canadian State,” a selection of commentaries on the arguments in Citizens Plus, posted June 2001. This was later produced as a pamphlet and distributed to Parliamentarians. The material included a book review by Bob Rae and articles by professors of Aboriginal Studies. Prof. Cairns has also accepted invitations to write articles based on the ideas in his book: e.g. the introductory article to a special issue of Electoral Insight on Aboriginal issues, published by the Chief Electoral Officer for Canada; the concluding article of a special issue of the international journal Citizenship Studies on Aboriginal peoples around the world; and a chapter for the Handbook of Citizenship Studies (2003), edited by Engin F. Isin of York U. and Bryan S. Turner of Cambridge U. and published by the international academic publisher Sage Publications.
--------------------------------	---

## Publication Process

*Timelines:* Prof. Cairns was the David & Brenda MacLean Professor of Canadian Studies at UBC, 1993-95. He gave a series of lectures in that capacity which he revised and transformed from approx. 90 pages to a book of over 200 pages. From the publisher’s viewpoint, a scholarly monograph should take a maximum of 18 months from submitted manuscript to publication; more optimally, 8-9 months from completion of the peer review process to publication, allowing 4-6 months for production of finished books. The Cairns title was published within this latter timeframe. Other titles submitted to ASPP can take longer, since the program sometimes adds 4-6 months for its adjudication process.

*Interaction with the program:* The publisher obtained two reader’s reports, and on that basis, the press’s publications board concluded that the book was pivotal to its Native Studies list. Hence the press probably would have published even without an ASPP grant, particularly since the MacLean Foundation helped to fund the book, as well as the lectures it was based on (although this funding by itself would not have covered the full projected deficit). The ASPP commissioned a third report, which was also highly positive. Consequently the grant approval went through the ASPP process promptly and without complications.

*Added value of the manuscript review process:* In the author’s view, there was no particular value added, since the ASPP report was laudatory and requested no changes

to the ms. In the publisher's view, there was no value added, since the press's own peer review had already ascertained the value and quality of the scholarship.

## **Impact On Author**

*Role played by the book in the author's academic track record and career*

*advancement:* The author was already acknowledged as a senior scholar and authority on Canadian constitutional issues. This book, in his own view, established him in the different but related field of Aboriginal studies. Its publication led to widespread dissemination of his ideas on Aboriginal citizenship in the news media and in academic and policy circles. It also resulted in his being invited to write, speak and comment further on Aboriginal citizenship in a wide variety of contexts, as indicated above and below.

## **Impact On Canadian Research Community**

*Intellectual impact of the book:* Citizens Plus has clearly had an impact on discourse in the disciplines of Canadian political and Native studies. A leading Canadian scholar on Aboriginal issues, Olive Dickason, Professor Emerita at the University of Alberta, states that Citizens Plus is "a stimulating piece of work, all the more so because its argument for the middle ground in the great debate between Aboriginal self-government and the demands of Canadian federalism is so well presented ... As Cairns points out, we are all citizens together in the Canadian federation, differences and all."

In addition, as documented above, the book and its ideas have been featured prominently in a broad range of written and verbal exchanges and commentaries, in addition to review articles. The book has subsequently continued to stimulate writings by Prof. Cairns and other authors in both Canadian and international venues. A statement introducing the CRIC paper, "Bridging the Divide Between Aboriginal Peoples and the Canadian State," illustrates this view of the book's importance:

This paper deals with the arguments put forward by Alan Cairns in his influential book on the relationship between Aboriginal peoples and the Canadian state, entitled Citizens Plus. The debate that follows highlights both the importance of



building a sense of a shared community, and the need for concrete changes in the way political power is exercised in Canada.

*Contribution to preservation of knowledge for future generations:* As an elaboration of ideas Prof. Cairns first presented in the MacLean lectures at UBC, the book has preserved, enhanced and made more widely accessible his thought on an important Canadian topic. It has contributed to knowledge by future generations by being adopted in whole or in part as required or recommended reading in a wide variety of politics courses and Aboriginal studies courses at Canadian universities from coast to coast. Examples include: St. Francis Xavier U. political science, Acadia University 3<sup>rd</sup>-year politics, McGill Institute for the Study of Canada graduate seminar, Carleton University Dept. of Law “Introduction to Public Law” course, University of Waterloo, University of Saskatchewan, Simon Fraser University 2<sup>nd</sup>-year Canadian government course, University of Victoria political science.

*Contribution of a Canadian perspective on a research question:* The book’s arguments about a unique Aboriginal citizenship have made available a specifically Canadian viewpoint on a major issue. As stated by the American reviewer, Eric Zuelow, on the Nationalism Project website, “the book...offers useful ideas for scholars in other regions of the world.... Scholars of nationalism should also be informed by the argument in this book.” Prof. Cairns’s book is cited on a course prospectus for the University of Freiburg in Germany. The relevance and importance of its thesis is also reflected in its providing the theme of a paper, “Citizens Plus of Contemporary Canadian Literature,” presented by Kristina Ayrulaite to a European symposium, the 9<sup>th</sup> Maple Leaf and Eagle Conference on North American Studies, held in September 2002 at the University of Helsinki.

## **Impact Outside Canadian Research Community**

*Impact of the book on Canadian decision-makers:* In the opinion of Allan Blakeney, a former Premier of Saskatchewan, this book is “a first-class analysis of the key issues.... Cairns takes the next giant step in the debate on the future of relations between Aboriginal and non-Aboriginal people in Canada.” As another example of impact on decision-makers, Prof. Cairns was invited to give several talks to public servants in Ottawa, including one organized by the Privy Council Office. He also spoke to a Department of Justice conference on Aboriginal issues. In spring 2004, he



attended a conference in Halifax where many senior federal and provincial officials indicated they had read the book, including the Deputy Minister of Indian and Northern Affairs.

*Contribution of the book to public debate on contemporary issues:* National columnist Jeffrey Simpson wrote in The Globe & Mail that Prof. Cairns is “on to some wider possibilities that might bridge the dangerously widening divide between aboriginal and non-aboriginal Canadians.” Simpson praised the book as “a timely analysis” that “puts the emphasis on what we share in common, the foundation of sensible mutual relations.” Similarly, by featuring the book prominently in its cover story on Native issues, Time magazine placed Prof. Cairns’s book squarely in the public arena. This public discourse was pursued in subsequent months in the academic and public policy circles cited above.

## Summary Of Best Practices

*Author:* The author’s elaboration of research originally presented in a lecture series enhanced that research and enabled its development into a full-length, published monograph, making it accessible to a wider audience.

The author’s participation in academic conferences enhanced his book’s intellectual impact, as did the publisher’s ability to obtain reviews in a range of academic journals, electronic as well as print, and on policy-oriented websites.

The author’s participation in public debates and policy conferences, and in addressing senior civil service gatherings, enhanced the impact of his research on decision-makers and the public.

*ASPP:* Prompt and efficient processing of the publisher’s funding application by the ASPP, abetted by prompt and efficient editorial and production processes by the publisher, enabled publication within a reasonable timeframe.

*Publisher:* The publisher’s utilization of the CFHSS Congress as a venue for the author to address his peers promoted the book to other scholars. Collaboration between the publisher and another university press with a book on the same theme promoted greater interest in both books by generating public debate.



Promoting the book through the mass media (Time magazine, newspaper reviews) expanded the book's readership beyond the academic community.



*Lyle Dick. MUSKOX LAND: Ellesmere Island in the Age of Contact. Calgary: University of Calgary Press. 2001.*

## Book Profile

Publisher	University of Calgary Press, Walter Hildebrandt, Director
Editor	N/A
Copyright	Lyle Dick, 2001
Print runs	paperback only, 1,000 copies
Translations	N/A
Distribution (within/outside Canada)	<i>Canada:</i> University of Calgary Press edition distributed through Georgetown Terminal Warehouses; <i>U.S.:</i> UCP edition distributed through Michigan State University Press
Other forms of publication	N/A
Promotion of the book by publisher / by author	The publisher attempted to obtain media coverage and reviews from newspapers and television, but reviews appeared primarily in academic and professional journals (see below). The author received assistance from his employer, Parks Canada, to travel widely to give illustrated public presentations based on the book to academic and professional audiences and the public. The author spoke in the following venues:  UBC Museum of Anthropology, Vancouver Maritime Museum, Vancouver Public Library, Burke Museum at University of Washington, Portland (Ore.) Community College, Portland State University, McGill University, Peary-Macmillan Arctic Museum at Bowden College in Maine, Explorers' Club of New York City, Institute of Arctic Studies at Dartmouth University, the American Antiquarian Society in Massachusetts, and 3 communities in the High Arctic: Baker Lake, Grise Fjord, and Resolute Bay.
Reprints	Second paperback printing of 500 copies
Book reviews	Journals, primarily dealing with the North, the Inuit people and the environment: Polar Priorities (published by Cook Polar Society in Pittsburgh); Environments (U. of Waterloo); Etudes Inuits / Inuit Studies (Laval U.); Arctic (U. of Calgary); Choice (American Library Assoc.); Histoire Sociale / Social History (U. of Ottawa / Carleton U.); Meridian (Canadian Polar Commission); Environmental History (University of North Carolina).  To come: reviews in Anthropologica (Canadian Anthropological Society) and Canadian Historical Review.
Prizes/awards/recognitions	Muskox Land won the 2002-03 Harold Adams Innis Prize awarded by the CFHSS for the best English-language book in the social sciences.



## Publication Process

*Timelines:* The author considers 12 months to be a reasonable timeframe from submission of manuscript to publication. In his case, the delay was 14 months; but since the author's work as west coast historian for Parks Canada kept him from conducting the recommended revisions for 3 months, he feels it was a reasonable time span. The publisher also found there was no unreasonable delay in the ASPP's processing of the publisher's grant application.

*Interaction with the program:* The publisher obtained two readers' reports, and the ASPP a third. All were very positive about the manuscript and recommended relatively minor revisions. The author found the recommendations "helpful" and tried to address them to the extent possible in his revisions. In the publisher's view, the ASPP's decision came "surprisingly quickly," i.e. after approximately six months. This represented an acceptable delay, although the publisher finds that in other cases, the process sometimes takes an unreasonably longer time: e.g. if the ASPP has difficulty finding a suitable assessor, or if it returns the revised manuscript to the assessor for further comment after the author has responded to the initial request for revisions. In the publisher's opinion, the program can address both these problems by having officials who are knowledgeable enough to: a) place a manuscript with appropriate readers, and b) make discerning judgments about the soundness and adequacy of an author's efforts in revising the manuscript in response to readers' reports.

Regarding the impact of the ASPP grant itself, both author and publisher see it as critical to the book's publication. This is because of the book's size (over 600 printed pages) and high manufacturing cost (\$12K), but also because of their objective of seeking a wider readership by giving the book greater visual appeal. The ASPP grant, together with some additional funding contributed by Parks Canada and one of the northern councils, made possible a full-colour cover and an eight-page signature of colour photographs, helping to give the book an impact beyond the academic market. An indicator of achieving that objective is that market demand for the book necessitated a reprint.

Without ASPP funding, the publisher states that it would have been necessary to seek a U.S. co-publisher for such an expensive title. This would have deprived UCP of sales



to the U.S. market, which is an important part of its revenue, and might have involved editorial changes at the co-publisher's behest, adding American content and perspectives. From the author's viewpoint, ASPP funding for such a book would be needed even more urgently today, since Parks Canada has stopped funding book publication of research done by its staff historians.

*Added value of the manuscript review process:* The author found that the ASPP reader's report encouraged him to make revisions that enhanced the book's quality. In addition, receiving the ASPP grant added "credibility and distinction" by giving the book the stamp of the program's scholarly review process.

## **Impact on Author**

*Role played by the book in the author's academic track record and career advancement:* Author and publisher agree that the author's career as a "public historian" at Parks Canada received considerable impetus from the book's publication. In particular, being honoured with the Innis Prize gave "a dramatic boost to the book and my career" (author). Parks Canada has shown pride in the book's success by citing the award in newsletters, etc. The publisher reports that UCP promoted the book more vigorously because of the prize, which established Lyle Dick as "an important historian." The publisher disagrees with publishing colleagues who feel that the CFHSS should not be involved in awarding book prizes.

## **Impact On Canadian Research Community**

*Intellectual impact of the book:* Several commentators have noted the book's original contribution to knowledge as an interdisciplinary study of Ellesmere Island and its natural and human history. Rick Riewe, professor of native studies at the University of Manitoba, describes Muskox Land as "a significant contribution to Arctic history and anthropology. I am sure that the Inuit of Canada and the Inughuit of Greenland will be pleased to see that their voices are finally being heard. There is no other work which delves with such depth into the subject matter."

The late Graham Rowley, the distinguished explorer and archaeologist, wrote in *Meridian*:



Those concerned with the preparation of more complete versions of the exploration of Canada will find this book particularly valuable...a careful and comprehensive work.

In the American journal *Environmental History*, W. Donald Hudson Jr. wrote that there is “no more complete work on Ellesmere Island and its history...a monumental feat.”

Professor Joanna Dean, professor of environmental history at Carleton University, states:

Lyle Dick, author of *Muskox Land: Ellesmere Island in the Age of Contact*, breaks from the old heroic history of the North and places ecology front and centre in explaining the interaction of the Inuit, Inughuit and European explorers.

The book’s intellectual impact is illustrated further by its selection for the Innis Prize, known for recognizing excellence in interdisciplinary social-science research. The author has accepted an invitation to lecture in the Shannon Lectures at Carleton University; sponsored by the department of history, this is an annual series of themed lectures given by distinguished historians.

*Contribution to preservation of knowledge for future generations:* Commentators have noted the book’s preservation of the experience and knowledge of the Inuit of Grise Fjord, on Ellesmere Island, through the use of oral history techniques. The book is required reading in at least three Canadian post-secondary institutions: Carleton University, where it is a prescribed text in the first-year environmental history course (Prof. J. Dean); the University of Western Ontario, where Prof. Alan McEachern has assigned it as a text in environmental history; and University College of the Cariboo in Kamloops, B.C., where it is assigned in an anthropology course.

*Contribution of a Canadian perspective on a research question:* The author’s numerous invitations to speak to American and Canadian professionals specializing in Arctic studies indicate the book’s contribution of a distinctively Canadian perspective on a subject of international interest. His research findings on the natural history of Ellesmere Island, its Inuit culture, and its exploration by (among others) American explorers such as Admiral Peary, led to speaking invitations from the renowned



Explorers' Club of New York City, as well as the Peary-Macmillan Arctic Museum in Maine, the Institute of Arctic Studies at Dartmouth, and the American Antiquarian Society in Worcester, Mass. Lyle Dick is also scheduled to address the Arctic Circle, Ottawa, in addition to delivering a Shannon Lecture. Cumulatively these speaking engagements reinforce the book's positive reviews, some of them in U.S. periodicals, stressing an original Canadian contribution to research on a little-known topic of circumpolar geography and history.

## **Impact Outside Canadian Research Community**

*Impact of the book on Canadian decision-makers:* As the former project historian for Ellesmere National Park, Canada's second-largest national park and its most northerly, Lyle Dick commands attention for his specialized research into the island's ecosystems and human habitation. His book, and the reception it has received, position his research to be taken seriously in the development of Canadian parks and environmental policies. He believes that data in the book on hunting endangered species such as muskox and caribou are important for the ongoing development of sound wildlife management policies and practices.

*Contribution of the book to public debate on contemporary issues:* Such an impact is more difficult to prove or infer. While not certain of the extent of his book's direct impact on public debate, the author stresses that the people of Grise Fjord have embraced his book. This is largely due to the fact that he interviewed them personally, with the result that a significant part of the book is based on oral history in which the people tell their history in their own words. This could reasonably be assumed to empower them in their attempts to gain public and political recognition for issues in their community.

## **Summary Of Best Practices**

*Author:* The author worked on his own initiative to shape historical research conducted for Parks Canada into a book-length scholarly manuscript.

Editorial work undertaken by the author in response to the publisher's and ASPP's peer-review processes enhanced the quality of the manuscript.



The author's willingness to travel widely on speaking engagements about his research enhanced his book's intellectual impact on the research community in both Canada and the U.S., as well as appreciation of the book by northern audiences outside the research community.

*ASPP:* Prompt and timely processing of the publisher's funding application by the ASPP, and prompt and timely editorial and production processes by the publisher, ensured that the book was published within a reasonable timeframe.

ASPP subvention facilitated production of a large and costly book presenting original research on an important Canadian subject; enhanced the book's reader appeal by supporting colour printing costs; and precluded the need to seek a U.S. co-publisher, which would have diminished the book's Canadian perspective and the publisher's international market.

*Publisher:* Promoting the book through reviews in professional journals concerned with polar issues and exploration history, in addition to academic journals, expanded the book's readership beyond a strictly academic audience.



***Peter C. Emberley. VALUES EDUCATION AND TECHNOLOGY: The Ideology of Dispossession. Toronto: University of Toronto Press. 1995.***

## Book Profile

Publisher	University of Toronto Press, Bill Harnum, Sr. Vice-President, Scholarly Publishing
Editor	Ron Schoeffel
Copyright	Peter C. Emberley, 1995
Print runs	500 copies, cloth only
Translations	N/A
Distribution (within/outside Canada)	University of Toronto Press Distribution
Other forms of publication	N/A
Promotion of the book by publisher / by author	Publisher sent review copies to selected media and learned journals, especially in education. Free copies limited were limited to about 50, since the book was in hardcover only, the print run short, and the list price high (\$75.). The author accepted invitations to address teachers' groups about the book's arguments on liberal education.
Reprints	N/A
Book reviews	About 20 reviews appeared, all in academic journals. Many were in U.S. journals, since the book deals extensively with American educational philosophers. University of Toronto Press no longer keeps the reviews on active file, hence no specific reviews are cited.
Prizes/awards/recognitions	Although the book itself did not win prizes or awards, it won recognition for the author and his ideas in the public debate over educational values and curriculum in the mid-1990s. As a result of his work on Values Education and Technology, the author was approached, along with Carleton University faculty colleague W.R. Newell, by the Donner Foundation of Canada to write another book on the same theme: Bankrupt Education: The Decline of Liberal Education in Canada. This title, also published by UTP, was written in a more popularly accessible manner and enjoyed much media attention and substantial sales. See below under 'Impact on author.'

## Publication Process

*Timelines:* This was Prof. Emberley's first monograph and was based on his post-doctoral research. It took five years to complete the manuscript. He submitted the manuscript to UTP first because of its strong list in educational philosophy and because he felt the book would be well promoted there.

The manuscript arrived at the press in December 1991. The press's editor sent it to a reader, who did not report until January 1993, one year later. The manuscript went



simultaneously to the ASPP. The program's first reader did not report. A second ASPP reader reported in March 1993. The book was published in May 1995 – three and a half years after submission of manuscript.

Thus the process took over twice as long as the UTP editor considers normal: 14 to 18 months. (This allows an average of 3 months to obtain two readers' reports; one month for a granting decision; and 8 to 12 months for editing and production. It also assumes a trouble-free passage through peer review and assumes the competing demands on a university press that publishes 150 new titles a year.) Author and editor both consider that the time needed to obtain readers' reports was understandably longer than normal in this case – in part because the manuscript was very long (over 600 pages) and highly complex in content and language.

*Interaction with the program:* See also above. The process was delayed by the first ASPP reader's failure to deliver a report, and by the tardiness of the press's reader. However, once the two reports were received, the author responded to suggestions for relatively minor revisions within a month, and the ASPP's funding decision came soon afterward. Both author and editor believe the book would likely not have been published without the grant. The only other subsidy came from the press's own publications fund. Without the grant, the editor feels that the press would have had to seek foundation support, but even then a subvention would have been "touch and go."

*Added value of the manuscript review process:* The author states that value was "unquestionably" added. The ASPP reader's report, although naturally written from an academic viewpoint, "looked to the book's wider purposes: whether it would contribute to the Canadian debate on education. It was a very useful report." The editor concurs, viewing the review process as broadening the publication decision in a "healthy" way, because it introduces an element of objectivity by obtaining additional opinions. The author also believes that the ASPP should support books that make a lasting contribution, and this is more important than the timeliness factor.

## **Impact On Author**

*Role played by the book in the author's academic track record and career advancement:* Prof. Emberley stressed that his book "would never have been published by a commercial press." The process of writing and publishing it taught him



a great deal and launched his career as a scholarly author and respected commentator on education issues. This represented “an enormous break for a young scholar.” He credits the book with being the catalyst that led to strong interest from the Donner Foundation in commissioning his next book, *Bankrupt Education* (UTP), which in turn led to his third book, *Zero Tolerance: Hot-Button Issues in Canada’s Universities* (Penguin Canada). Both these titles are written for a larger popular market, but both derive their basic ideas and approaches from the research published in *Values Education and Technology*. Both subsequent titles have received numerous course adoptions and have sold well, in the neighbourhood of 8,500 copies.

The three books were published in consecutive years and reinforced each other’s impacts. Shortly after publication of *Values Education and Technology*, the author was promoted to full professor in Carleton University’s political science department. He began to teach graduate students. And in perhaps the most significant impact on his career, Carleton’s president and vice-president, academic, invited him to establish a College of the Humanities, a liberal arts school that would “institutionalize the book’s premises.” Prof. Emberley was authorized to hire faculty for the new college and was assisted by a fundraising campaign that raised \$2 million for operating costs. Already speaking to groups of educators about his book’s arguments, he now began to speak across the country about the founding principles and curriculum of the new college.

## **Impact On Canadian Research Community**

*Intellectual impact of the book:* The book’s intellectual impact preceded its practical impact, i.e. the application of its ideas in places of learning, as the author continued to write, speak and give interviews. Since the book’s research findings seeded the two subsequent and more popular books, the author considers that their impacts merged. For example, *Bankrupt Education* was more widely reviewed and covered by the news media than *Values Education and Technology*, while advancing many of the same intellectual arguments. The author comments that “there was a major revival of interest in education at the time, and my books were part of it.” The educational philosophies he was critiquing were being promulgated at such institutions as the Ontario Institute for Studies in Education (OISE) and the faculty of education at UBC. The book’s arguments engaged the education philosophy “establishment” in Canada.



A citation search indicates that the book and the author’s philosophical position on values education in contemporary society arise frequently in intellectual debates on education. Examples of references to the Emberley oeuvre are in “Redesigning the Ruins,” an article by Prof. Shirley Neuman in *University of Toronto Quarterly* (fall 1997); “The Illusion of Excellence and the Selling of the University” by Prof. Janet Atkinson-Grosjean of UBC in the *Electronic Journal of Sociology* (1998); and “Is There a History of Educational Philosophy?” by James R. Muir in the journal *Educational Philosophy and Theory* (Feb. 2004). Prof. Emberley’s books and ideas are also featured prominently in *Centrepoints*, the newsletter of the Centre for Cultural Renewal (CCR) based in Ottawa: see “Are ‘Values’ the Same as Virtues?” by Iain T. Benson (issue #4); and “Making a God of Self-Esteem” by Kathleen M. Gow (CCR discussion paper #4).

*Contribution to preservation of knowledge for future generations:* The examples above suggest that the book has marked and influenced the debate on educational values and philosophy for some time to come. The book under consideration is the primary source and repository for Prof. Emberley’s ideas on the subject. The book is not required reading in many courses due to its difficulty, length, and price; but the later books have been widely adopted in courses on education and philosophy.

*Contribution of a Canadian perspective on a research question:* See above. The book was widely reviewed in American journals of education. Since publication, the author has frequently attended and contributed to a series of colloquia on the Western liberal tradition held throughout the U.S. by the Liberty Fund. He has also contributed his Canadian perspective on educational philosophy by teaching several courses as a guest lecturer at Colorado College in Colorado Springs.

## **Impact Outside Canadian Research Community**

*Impact of the book on Canadian decision-makers:* The invitation from the university administration to found a liberal arts college at Carleton is a major impact. Subsequently Prof. Emberley was asked by the eminent university administrator David Strangway to advise on writing the curriculum for a new university in northern B.C. [CHK] The author’s work is cited in published policy statements by three senior Canadian university officials: “The Emerging Academic Agenda,” an address by Michael Atkinson, VP, Academic, Univ. of Saskatchewan (1998); “Shaping our



Future: Academic Planning Toward the Second Quarter Century” by David T. Barnard, University of Regina (1999); and “Social Democracy and the Evolving Role of the University” by A. Scott Carson, Dean, School of Business and Economics, Wilfrid Laurier University.

*Contribution of the book to public debate on contemporary issues:* Many examples of contributions to the public debate on education are cited above. In addition, the author has given, by his own count, some 50 television and radio interviews on the subject. He has also addressed some 60 to 70 teachers’ groups, educational institutions and other organizations.

## Summary Of Best Practices

*Author:* Through the originality and rigour of his research into contemporary values in education, the author made a substantial and recognized contribution to intellectual and public debate on a pressing social question.

By continuing to write and speak about the research in his first book, the author made that research more available and accessible to the larger society. The author accepted opportunities to implement his book’s ideas and findings in the public arena.

*ASPP:* The program, after initial delays in the manuscript review process, proceeded expeditiously with the final decision on funding the book.

*Publisher:* The publisher invested a significant portion of its publication fund in a large and expensive project with only a small academic market, on the grounds that the research was important.

Subsequently the publisher published a more popularly oriented title derived from the first book’s original research, expanding the audience for that research and contributing to public debate.



**Linda Hutcheon (Ed.). *DOUBLE-TALKING: Essays on Verbal and Visual Ironies in Contemporary Canadian Art and Literature*. ECW Press. 1992.**

## Book Profile

Publisher	ECW Press, Jack David, Publisher
Editor	Mary Williams, Dallas Harrison
Copyright	All contents copyrighted in the names of their authors, 1992
Print runs	1,000 copies paperback
Translations	N/A
Distribution (within/outside Canada)	<i>Canada</i> : through Literary Press Group <i>U.S.</i> : through Inbook Distribution
Other forms of publication	N/A
Promotion of the book by publisher / by author	Review copies sent to literary periodicals and journals of literary criticism; desk copies to qualified scholars on request.
Reprints	N/A
Book reviews	According to the author and publisher, various reviews appeared. But since the publisher has now declared the book out of print, a review file is no longer available at ECW Press. An Internet search returned reviews of this book in the following critical periodicals: Canadian Book Review Annual (1992), Canadian Literature (issue no 140, spring 1994).
Prizes/awards/recognitions	N/A

## Publication Process

*Timelines:* Prof. Hutcheon held the Robarts Chair in Canadian Studies at York University during 1989-90, when she conducted a graduate seminar series and conference on Canadian literature and art. In the course of the seminars and conference, a great deal of “good research material” was generated on irony in Canadian literature and art, which Prof. Hutcheon edited and assembled into a book-length collection. She submitted the manuscript to ECW Press in early 1991. She believed that it would be a good fit with ECW’s publishing program at the time. In addition, she considered that the press had the ability to market the book effectively as a reference work for Canadian literature scholars.



The book was published in early 1992, approximately one year after submission of the manuscript. Both author and publisher consider this to be within the “reasonable” timeframe of 12 to 15 months.

*Interaction with the program:* The publisher commissioned one reader’s report, the ASPP another. Both were positive. Since the essays were all original material that had not been published elsewhere, the collection was eligible under the program guidelines. In the publisher’s recollection, the ASPP took about four months to arrive at a decision – a reasonable delay.

*Added value of the manuscript review process:* The ASPP reader’s report suggested revisions to some essays, which in the publisher’s view benefited the book editorially. In general, the publisher feels that the peer-review process is an important aspect of the program: “It is important to maintain the objectivity, neutrality and transparency of the assessment process.” He feels that individual evaluation of manuscripts, as opposed to block granting (as at the Canada Council), is necessary in this program because of its impact on academic careers.

## **Impact on Author**

*Role played by the book in the author’s academic track record and career advancement:* Since the author/editor was already a distinguished senior scholar in Canadian and comparative literature, the book had no direct impact on her career in terms of promotion. For some of the book’s contributors, however, inclusion in the volume may well have had a positive career impact. The publisher views this book as an example of Prof. Hutcheon being “dedicated to bringing younger scholars along – graduate students, sessional lecturers, junior professors.” Prof. Hutcheon herself believes that being included in the book was “a vote of confidence” for several younger scholars, who benefited from “the reflected prestige of being published shoulder to shoulder with more senior scholars.”

Prof. Hutcheon’s experience of editing the book had career benefits in other ways, in terms of enriching her own research. This was the first collection she had edited without a co-editor, and she found it “a very interesting intellectual and administrative exercise.” In addition, working with other scholars on the theme of irony in Canadian literature and art fed her investigations into similar subject matter. She published two



monographs on the subject of irony within four years: *Splitting Images: Contemporary Canadian Ironies* (Oxford, 1991) and *Irony's Edge: The Theory and Politics of Irony* (Routledge, 1994). These are considered among her important works of literary theory.

## Impact On Canadian Research Community

*Intellectual impact of the book:* The book's impact can be viewed within the context of Prof. Hutcheon's scholarly interests and the impact of her writing. The *Encyclopedia of Literature in Canada* (ed. William H. New, University of Toronto Press, 2002) describes her as "one of the most influential voices in Canadian criticism and theory...particularly for her comments on irony, parody, and postmodernism." In this light, an essay collection edited by her on the subject of irony was bound to be taken seriously. Dennis Denisoff, reviewing the book in *Canadian Book Review Annual*, stated admiringly: "The precise language, sharp insights, and clear use of examples that characterize Hutcheon's work are apparent again in this collection." This quotation illustrates the "reflected prestige" garnered by the book's contributors.

*Contribution to preservation of knowledge for future generations:* Although the book does not appear to be assigned on course reading lists, it is a likely resource for graduate researchers doing work in postmodernism in Canadian and international contexts. This is suggested by citations of the book on a number of Internet sites, e.g.: "A Postcolonial Perspective," essay by Terry DeHay in the English dept. of South Oregon University; "Irony and Schizophrenia in Bessie Head's 'Maru,'" essay by Modupe O. Olaogun in *Research in African Literatures*, 12-22-94; the "Irony in Art" bibliography in PitBossAnnie.com, a database of databases; and "A Timothy Findley Bibliography" in Northwest Passages.ca: Canadian Literature Online.

*Contribution of a Canadian perspective on a research question:* In the author / editor's view, these essays were an original contribution to a question not much discussed in the critical literature, i.e. the pervasiveness of irony in Canadian literature. The book was also interdisciplinary: it examined how Canadian artists have used similar strategies involving irony in the different media of literature and art. The international origin of three of the four citations above indicates that this particular Canadian perspective is receiving some attention outside Canada. This is no doubt due in part to Prof. Hutcheon's international reputation as a postmodernist literary scholar.



## Impact Outside Canadian Research Community

*Contribution of the book to public debate on contemporary issues:* The debates joined in the book are taking place in academic circles, as indicated above, rather than public ones.

## Summary Of Best Practices

*Author:* The author / editor utilized original material from a seminar series and conference to create a collection of essays for publication, preserving knowledge and making it accessible to a wider audience.

The author / editor enabled career advancement for young scholars, acting as a mentor and editing their work in a collection that received ASPP approval and publication by a recognized literary press.

Working on this project enabled further scholarly investigation by the author / editor, resulting in additional important research and publications on related themes.

*ASPP:* The ASPP process proceeded in a timely manner, adding value by contributing constructive editorial criticism in the reader's report and proceeding to a decision promptly.

*Publisher:* The publisher, having received notification of the grant, moved expeditiously to publish the book approximately one year after receipt of manuscript.



Yvan Lamonde. *Histoire sociale des idées au Québec (1760-1896): Volume 1. Montréal: Éditions Fides. 2000. 575 p.*

## Book Profile

Publisher	Fides, Antoine Del Busso Director
Editor	Antoine Del Busso
Copyright	Yvan Lamonde, 2000
Print runs	2,000 cloth
Translations	N/A
Distribution (within/outside Canada)	N/A
Other forms of publication	Braille
Promotion of the book by publisher / by author	Publisher arranged meetings with peers at various universities; Author gave numerous radio, television, newspaper and magazine interviews
Reprints	Almost sold-out, publisher is thinking of reprinting along with publication of second or third volumes.
Book reviews	<i>Scholarly Journals:</i> MENS Revue d'histoire intellectuelle de l'Amérique française; Hermès Revue critique; Recherches sociographiques; Lettres québécoises; Revue d'histoire de l'Amérique française; Historical studies; Revue internationale d'études québécoises; University of Toronto Quarterly; Histoire sociale <i>Periodicals:</i> L'actualité; Voir Montréal; Impact Campus; L'action nationale; Spirale <i>Newspapers:</i> La Presse; Le Devoir; Le Soleil de Québec
Prizes/awards/recognitions	Klibanski Prize 2000; Fondation Lionel Groulx Richard Arès Prize 2000; Runner up for the Canadian Historical Association Sir John A. MacDonald Prize

Yvan Lamonde's book is a synthesis of the history of ideas and cultural institutions in 18<sup>th</sup> and 19<sup>th</sup> Century Québec, which also looks at the social, technical, and material conditions for the production and dissemination of ideas at the time. The second volume was recently published and is expected to be followed by a third a last volume.

Already a tenured professor at McGill University's Department of French Language and Literature at the time he published his book, Dr. Lamonde is a well-established scholar with an extensive list of publications. In particular, he published a biography of *Louis-Antoine Dessaulles, Un seigneur libéral*, which was also published by Fides with an ASPP grant, and which garnered him the Governor General Award.



## Publication Process

The author first approached the Editions Fides with his manuscript because of its long-standing relationship with both the publishing house and its director.

The author knew of the program but let his editor apply to ASPP on his behalf. The editor had already been given a verbal commitment from the program to publish the book, given the author's reputation and the fact that the book was anxiously anticipated by the scholarly community.

The manuscript peer review process was conducted by the program. However, ASPP administrators encountered difficulties in finding reviewers for this book. According to the author, the program received approximately 20 refusals from potential readers. This was attributed to two main factors: the manuscript was 600-700 pages long, a daunting task for a reviewer, and it was a synthesis covering a long historical period, outside the scope of most specialised historians. The publisher reports having submitted a list of four possible readers to assist the ASPP in finding reviewers.

These recruitment difficulties delayed the ASPP approval process, to the extent that the author decided to intervene and contact the program himself. According to the publisher, it took 12 months to print the book, a bit longer than usual for his publishing house. The author recalls that it took 8 months to receive a reply from the program and that it took 18 months in total for the book to hit the shelves. Both author and editor agree that, ideally, a publication process should take no longer than 6 months in total.

No other sources of funding were used for publishing this book but the author received the prestigious Killam Research Fellowship in 1996 for the research that led to this publication. The author reports that the rare funds he has received for publishing his books were limited to amounts of \$1,000 to \$2,000 from research institutes.

According to the editor, in this particular and exceptional case, the book would have been published even without ASPP funds because the author is a good friend, whose quality work he trusts and is very familiar with. However, without the program the editor believes he would have printed half as many copies and would have sold them for a higher price (\$44.95 rather than \$34.95). Thanks to the program, he was able to print 2,000 copies in hard cover, which he considers a high number for a scholarly



publication. Furthermore, the book is now available in Braille thanks to the Service québécois du livre adapté.

ASPP funding also enabled the publisher to promote the book through newspapers (i.e. *Le Devoir*, *La Presse*), thematic catalogues, and press services. The publisher arranged meetings (breakfasts and lunches) between the author and professors at Université Laval. Yvan Lamonde's book was reviewed in a wide range of publications, from peer-reviewed journals (i.e. *University of Toronto Quarterly*, *Recherches sociographiques*) to popular magazines (i.e. *L'actualité*), and newspapers (*Le Soleil de Québec*, *Le Devoir*, *La Presse*). The author was also interviewed on numerous occasions by radio and television stations.

In the editor's opinion, the quality and wide public appeal of the book, the exceptionally low price at which it was sold, and its active promotion, are all factors that contributed to selling twice as many copies of this book as is usually the case for scholarly works. The available inventory is almost exhausted and the publisher is considering a re-print, in conjunction with the publication of the second and third volumes.

From the perspective of the author, the peer review of his book by ASPP readers was also valuable, helping him better organise the books sections and chapters.

## Impact On Author

Yvan Lamonde's "*magnus opus*", this book contributed to cementing an already established reputation. It is the culminating point of over 25 years of research and completed an already very long list of book publications. With this work, he has been definitely crowned the specialist in the intellectual history of Québec.

Thanks to his ASPP grant, he also received the Klibansky award, an important public and scientific recognition in the humanities awarded to an ASPP recipient each year. In addition, he won the 2000 Richard-Arès prize, recognizing authors' contributions to shedding light on Quebec national issues, as well as the Canadian Historical Association (CHA)'s 2000 Cléo-Québec award for best work on the history of Québec. He was also short-listed for the CHA's Sir John A. MacDonald Prize for most significant contribution to Canadian history.



## Impact On Canadian Research Community

This book was long awaited by the scholarly community and was generally well received. Most scholars in the fields of Quebec history and intellectual history have read it, which is considered exceptional for a scholarly book.

In spite of a few criticisms regarding the author's historical interpretation of the topic and the book's scope being more limited than announced by its title, all scholars who were interviewed<sup>1</sup> or wrote a review of the book<sup>2</sup> recognise the unique contribution of this synthesis. It fills a gap in the literature by covering a wide period of the intellectual history of Quebec and an impressive amount of documentation and references.

*On a affaire à une synthèse dense et fouillée qui a de la profondeur, qui ne néglige aucune source, manuscrite ou imprimée [... ]<sup>3</sup>*

The book appears on the recommended reading list of history and political science professors from various universities across the province and most agree that it will be a lasting reference work for scholars.

*[C]ette synthèse deviendra rapidement et restera sans doute longtemps une référence incontournable pour les québécois de toutes disciplines.<sup>4</sup>*

Furthermore, the book was included as part of the Association internationale des études québécoises (AIEQ)'s list of 100 fundamental reference works in Québec history.

For students, the main contribution of this book has been to provide the first serious and exhaustive synthesis of the intellectual history of Francophone Québec. This synthesis reduces the amount of time students and researchers have to spend reading material to get a coherent overview of what has been done in the field. The book also helped identify which areas of the topic have not been covered by research yet, which

---

<sup>1</sup> Six interviews were conducted for this case study, including the author, the editor, three university professors and two PhD students.

<sup>2</sup> Over twelve reviews were found as part of the research for this case study.

<sup>3</sup> Gilles Routhier (2002). *Historical Studies*, 68(3): 99.

<sup>4</sup> Michel Lacroix (2001). *Globe: Revue Internationale d'études québécoises*, 4(1): 146.

helped one student refine his thesis topic. Another student used it to prepare his doctoral oral exam, which required that he have an overview knowledge of the field. According to several key informants, the work will likely be a necessary reference in upcoming Masters and PhD theses pertaining to related subjects. It is also said to have inspired the organisation by a group of students of a symposium on Canada's intellectual history. The proceedings were published at Laval University Press.

## **Impact Outside Canadian Research Community**

Overall, this work is deemed useful to give a glimpse of Quebec's history and to help understand Quebec today.

The book was disseminated to a larger public through book fairs and book signings (Montréal, Québec) and historical societies' meetings (Boucherville, Beloeil, Laval, Sorel, Montréal Nord, etc.). At these events, the author met several non-academics who said that they had read his book and enjoyed it. The work was praised in most non-academic and academic publications for being written in a clear and accessible language, which makes it appealing to a larger public.

*Manifestement conçu pour rejoindre un public qui dépasse le cercle des historiens, et des universitaires en général, il se présente comme un texte accessible [...] <sup>5</sup>*

There are no clear indications that the book had an impact on public policy, although the book was part of the Canadian Department of Foreign Affairs and International Trade (DFAIT)'s library acquisitions in 2002, and a glowing review of the work appears in a nationalist publication endorsed by a dozen Parti Québécois MPs<sup>6</sup>.

## **Summary Of Best Practices**

Feedback from ASPP reviewers on the manuscript enabled the author to improve the organisation of its chapters and sections, improving its clarity and facilitating researchers' access to specific sections of this large volume.

---

<sup>5</sup> Ollivier Hubert (2001). *Revue d'histoire de l'Amérique française*, Automne 55(2): 280.

<sup>6</sup> Gilles Rhéaume (2001). *L'Action nationale*, 91(4): 147-149, avril 2001.



***Desmond Morton, with Glenn Wright. WINNING THE SECOND BATTLE: Canadian Veterans & the Return to Civilian Life, 1915-1930. Vancouver: UBC Press. 2000***

## Book Profile

Publisher	University of Toronto Press, Bill Harnum, Sr. Vice-President, Scholarly Publishing
Editor	Jerry Halliwell
Copyright	Desmond Morton and Glenn Wright, 1987
Print runs	cloth, 500; paper 1,500
Translations	N/A
Distribution (within/outside Canada)	University of Toronto Press
Other forms of publication	N/A
Promotion of the book by publisher / by author	Review copies sent by publisher to news media, magazines, learned journals, veterans' publications.
Reprints	None
Book reviews	<i>Newspapers:</i> Toronto Star, Ottawa Citizen, Saskatoon Star-Phoenix, St. John Telegraph-Journal, Kingston Whig-Standard, Canadian Press <i>Magazines:</i> Legion Magazine (Canadian Legion), Choice (American Library Association), Quill & Quire, Books in Canada, Labour/Le Travail <i>Learned journals:</i> British Journal of Canadian Studies, Journal of Economic History, Archivaria, Canadian Historical Review, Canadian Journal of Political Science, Canadian Book Review Annual, Canadian Bulletin of Medical History, Canadian Military Journal, International History Review
Prizes/awards/recognitions	N/A

## Publication Process

*Timelines:* In the publisher's view, 18 months is a reasonable timeframe from delivery of manuscript to publication; in the author's view, 12 months is "normal". This publication took 20 months from arrival of manuscript in October 1985 to publication of finished book in June 1987.

*Interaction with the program:* Both the press and the ASPP submitted the manuscript to separate readers in Oct. 1985. The press's report in December was less favourable than the ASPP's report in Feb. 1986. The manuscript then went to a third reader, who reported favourably in March. The ASPP approved a grant in June. The shared assessment process thus took about eight months. The publisher considers that the process went smoothly, and the ASPP grant decision was reached within a reasonable time.

In the publisher's view, the press would still have published the book without the ASPP grant, but would have required the authors to make more substantive changes to the manuscript based on its reader's report. There was already a \$5,500 publication subvention attached to the manuscript from the Joanne Goodman Fund, which had previously supported Prof. Morton's research, in the form of three lectures that he delivered in the Joanne Goodman Lecture Series at the University of Western Ontario. The series features research into the history of the North Atlantic Triangle and has included lectures by such historians as C.P. Stacey, Carl Berger and Donald Akenson. The publisher also stated that application of the ASPP subvention to the book's cost structure enabled the press to reduce the retail price, making the book more accessible to readers and libraries.

In the author's view, the grant was probably essential to publication by UTP. Without the grant, he and his co-author likely would have had to take the book to a more commercial trade book publisher, who would have required editorial changes to popularize the book and give it a different focus. Hence the grant enabled the book to be published as originally conceived, i.e. as a work of scholarly research.

*Added value of the manuscript review process:* Certainly from the author's viewpoint, the more positive reports commissioned by the ASPP enabled publication as a scholarly work, without the necessity for excessive popularization. No major revisions were requested.

## **Impact on Author**

*Role played by the book in the author's academic track record and career advancement:* The author was already a full professor at the time of publication. However, he was about to enter university administration at U of T's Erindale campus,



and he prepared this manuscript for what he described as “career reasons.” As an often-published author on political and military history, he is not a “typical academic author” of specialized monographs. He submitted this book to UTP because he wanted to see his more scholarly research published before becoming immersed in administrative duties.

The book may be inferred as reinforcing Prof. Morton’s reputation as an academic historian, as opposed to his reputation as the successful popular historian who wrote *A Short History of Canada*, now in its 5<sup>th</sup> printing. Prof. Morton was later (mid-1990s) appointed Hiram Mills Professor of History at McGill University and founding director of the McGill Institute for the Study of Canada, academic distinctions recognizing his scholarly credentials.

## **Impact on Canadian Research Community**

*Intellectual impact of the book:* Almost two decades after its publication, the book remains a unique contribution to the history of Canada’s treatment of war veterans, according to Prof. Patrick Brennan. Prof. Brennan has included the book as required reading in his Master of Strategic Studies Program at the University of Calgary, and as recommended reading in his 4<sup>th</sup>-year course in historical studies, “Canada and the two World Wars.”

*Contribution to preservation of knowledge for future generations:* As a study of the experience of Canada’s World War 1 veterans on returning home and re-entering civilian life, the book preserves a major chapter of Canadian military, political and social history. The research was conducted closer to the event, at a time when many veterans were still alive to give witness; but nearly all have now passed away. Without the book’s research, present and future generations would have less knowledge of this important aspect of Canadian history.

*Contribution of a Canadian perspective on a research question:* The author conducted his research in the Department of Veterans’ Affairs archives on Parliament Hill (after the department’s ongoing operations had moved to PEI) and at the Department of National Defence in Ottawa. His purpose was to document the historical record of the Canadian government’s treatment of the veterans, comparing and contrasting it with



American policies and practices. Thus he elucidated a distinctly Canadian perspective on a research question common to all combatant nations in World War 1.

## **Impact Outside Canadian Research Community**

*Impact of the book on Canadian decision-makers:* The author strongly doubts that his book had any impact on Canadian public policy for veterans. The book’s historical period was distant from the present, and another world war had occurred in the meantime, providing more immediate historical examples. In addition, the author views the DVA and its policies as “practically irrelevant to the veterans.” He feels Canadians could learn about the history of social policy from his book, but does not directly link it with policy development or public debate on the book’s issues.

*Contribution of the book to public debate on contemporary issues:* See author’s views above. Nonetheless, the publisher’s report that the book’s total print run of 2,000 copies (a large quantity for a scholarly title) “sold through” clearly indicates a far larger sale than normal for a monograph. Thus the book enjoyed a substantial domestic readership outside the research community.

## **Summary Of Best Practices**

*Authors:* The authors’ elaboration of research originally presented by Prof. Morton in the Joanne Goodman Lecture Series enhanced the research and enabled its development into a full-length monograph, published for a wider readership.

*ASPP:* Approval of the grant to UTP ensured two positive outcomes for the book’s publication: editorial treatment as a serious work of academic research, rather than a watered-down, commercialized version, written for a more general audience; and a reduction in the retail price, facilitating purchase of the book by readers and libraries.

*Publisher:* The publisher succeeded in promoting the book to different publics by obtaining reviews in various types of publications: daily newspapers, Canadian and international learned journals, and veterans’ and military periodicals. The combined effect in appealing to various publics contributed to the substantial print run of 2,000 copies selling out, thus widening the book’s readership beyond academic specialists.

